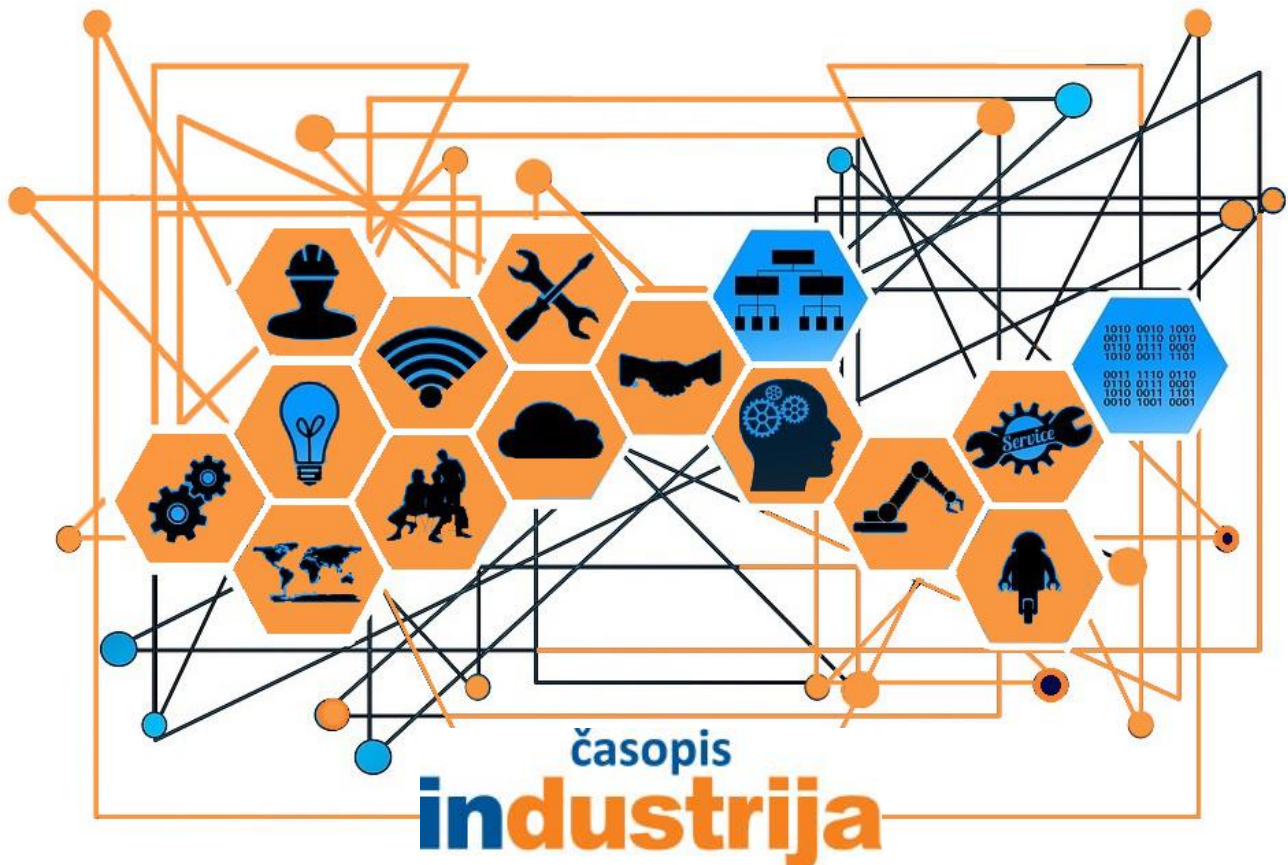




Ind Media d.o.o.
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Cell: + 381 60 344 8428
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E-mail: office@industrija.rs
www.industrija.rs

CONNECT WITH THE INDUSTRY



Magazine "**Industrija**" exist **17 years**, and this is the **first and the only magazine, so far, dedicated to all industrial branches in Serbia**, like: automation, electronics, industrial automation, mechatronics, machine tools, renewable energy, water technology, process industry, mechanical industry, new technologies, packaging industry, logistics, etc...

We also **participate in all trade fairs at home and abroad in these areas**, where all participants and professional visitors receive a copy of the magazine (Fair IFAM - Celje, Technical Fair - Belgrade, International Energy fair – Belgrade, Building Fair – Belgrade , RENEXPO Western Balkans... and many more fairs in Serbia and Balkan), and in this way we promote our magazine and companies within the magazine.

Our magazine is read in scientific research and in educational institutions, faculties (for industrial branches) **and ministries of the Serbian government as well as in the local officials.** Also, our readers are first and foremost top managers of the industrial companies in Serbia, both domestic and foreign, also representatives of the foreign business associations and economy chambers.

*** WE ARE HERE TO CONNECT YOU WITH OTHER COMPANIES...**



Our idea is to expand our business beyond the borders of Serbia, initiating cooperation with foreign companies that are not on the Serbian market.

We can proudly say that we have successful cooperation with all foreign companies which work in Serbia, like: ABB, Festo, Siemens, INEA, Bosch, Schneider electric, Fanuc, Alfa laval, Wago, Hexagon metrology, Yaskawa, Mitsubishi electric, Danfoss, StanTech, Sauter, Nelt, Beckhoff, Grundfos, Teximp, Eaton, KUKA, Walter Austria, Daihen Varstroj, RLS Merilna tehnika, Schenker, Parker, Henkel, HORN, Gebruder Weiss, Intehna, KISTLER, IB-caddy, Rais Bulgaria and many other.

Magazine "Industrija" is printed every two months, and advertising in our magazine on the best way to introduce yourself in the Serbian market as well as the Balkan market, because the magazine has circulation of 5.000 copies and is sent free of charge to 3.500 companies in Serbia.





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časopis industrija

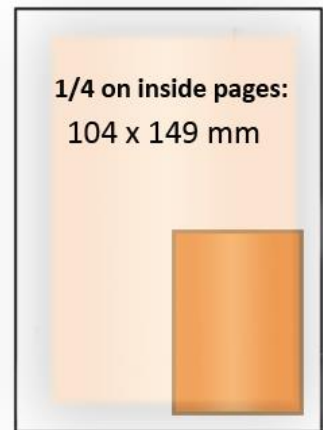
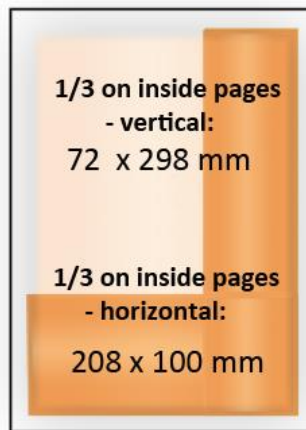
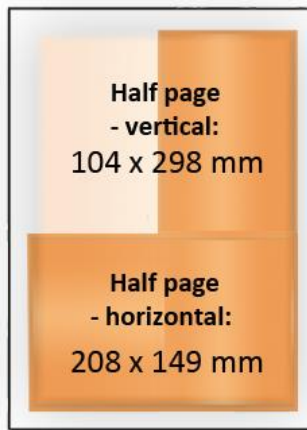
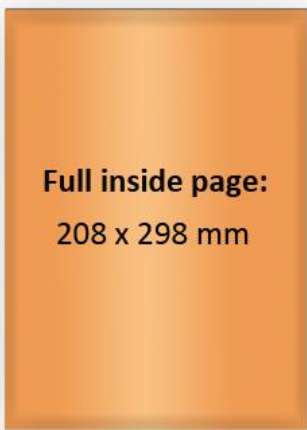


ABB Henkel RUTRONIK Electronics Worldwide Rexroth Bosch Group StanTech Honeywell industrija
TRC SCHRACK simplifit sistem INFORMATIKA SIEMENS OICA BEOGRADSKI SAJAM SEBE ufi
FESTO Eaton Powering Business Worldwide Holcim



MAGAZINE ADVERTISING PRICE LIST

The price list is valid from 20.12.2022.

<i>A. Ad space</i>		€
1	Front cover page – K1	1.350
2	Advertisement on two pages before the editorial	750
3	Advertisement on two pages	690
4	Logo on the front cover page	230
5	Front inner cover – K2	690
6	Advertisement on first page	590
7	Back inner cover – K3	500
8	Back cover page – K4	740
9	Reportage on one page	320
10	Reportage on two pages	490
11	Reportage on three pages	550
12	Reportage on four pages	590
13	Ad 1/1 on inner page	370
14	Ad 1/2 on inner page	250
15	Ad 1/3 on inner page	200
16	Ad 1/4 on inner page	150

<i>B. Leaflet (catalog) distribution in full printing</i>		€
1	Up to 2 pages (A4 format)	750
2	Over 2 pages (A4 format)	850
3	Insertion and distribution of promotional material in full printing (pencil, lighter, pendant, etc.)	negotiation

<i>C. Printing and production of catalogs, leaflets and advertising material</i>	negotiation
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NAJNOVIJE VESTI



ABB - 125 godina uspešnog poslovanja
24.06.2016
Na poziv kompanije ABB, krajem maja organizovano je putovanje za novinare koje je za cilj imalo obilazak dela Švajcarske

Pročitaj više

POSITION A1 (650X90px)

ENERGETIKA



ICEF
24.10.2015

Institut Vinča
pobeditelj Hajnalovog instituta u Srbiji – Institut za nuklearne nauke Vinča i dr. Dejana Đurovića

POSITION A2 (650X315px)

POPULARNE TEME



Hannover messe 2016
24.06.2016



Automatizacija
24.04.2016



Virtualizacija
24.04.2016

ABB - 125 godina uspešnog poslovanja
24.06.2016
Na poziv kompanije ABB, krajem maja organizovano je putovanje za novinare koje je za cilj imalo obilazak dela Švajcarske

ARHIVA 2015



NEWSLETTER

Upišite svoju email adresu na koju želite da Vas obaveštavamo o novim sadržajima u našem časopisu.

Email

Unesite kod **g5gdh7**

PRILAVI SE

KLIJENTI



POSITION A3 (650X90px)

POSITION B1
(300X250px)

Promo tekstovi

- ABB - 125 godina uspešnog poslovanja
- Hannover messe 2016
- Sistemi za obradu otpadnih voda
- Automatizacija
- Virtualizacija
- Institut Vinča

POSITION B2
(300X250px)



POSITION B3
(300X250px)



B4

B4

B4

145X145px

B4

B4

B5 (300X60px)

POSITION B6
(300X600px)

BRANDING
(480x1080px)

for most desktop computers and laptops visibility width across is 170px

BRANDING

Branding banners remain visible while scrolling page.

BRANDING

Includes branding of all pages of the site.

BRANDING
(480x1080px)

for most desktop computers and laptops visibility width across is 170px

BRANDING

Branding banners remain visible while scrolling page.

BRANDING

Includes branding of all pages of the site.

WEB PORTAL ADWERTISING PRICE LIST FOR WWW.INDUSTRIJA.RS

Position	1 month	3 months	6 months	12 months
Website branding	450	1.050	1.800	2.500
Top Banner	350	650	900	1.300
A1	300	500	700	1.000
A1a	350	650	900	1.300
A2 (possibility for a video)	320	600	750	1.100
A3	250	400	600	800
B1 (possibility for a video)	300	500	700	1.000
B1a	300	500	700	1.000
B2	300	450	650	900
B3	300	450	650	900
B4	250	400	550	800
B5	180	300	450	600
B6	250	400	600	800
Promo text (up to up to four texts per month with linking words with posting links with adequate SEO tags and dofollow link)	250	450	750	1.200
Company profile on the page "Companies in industry" (company logo, contact information)				250



SPECIAL DISCOUNT

In any position you chose, when you are advertising in a magazine and on a web portal you will

GET A DISCOUNT

RULES FOR ALL BANNERS

Acceptable formats are:
JPG, GIF, PNG i SWF (flash)
Animated flash banners cannot have auto link at the end of the animation.
Banners should not be over 80kb.

ADJUSTING BANNERS FOR MOBILES AND TABLETS

Our website has responsive web design, which means it is adaptable for mobiles and tablets. Only branding banners cannot be resized in smaller resolutions. For them there has to be prepared an extra banner which will be displayed as fixed (it stays visible even when scrolling the content) in footer of the website.

VIDEO BANNERS

Banners with possibility of video or animated projection playing are called video banners. For posting a video banner, optional positions for posting are A2 and B1. Video banner must have a play and a pause button and it has a static picture until clicking on it. Maximum duration of the banner is 30 seconds. The price of the video banner is the price of the position multiplied by 1.5.